

# SEO-Report .ws

## Top 10 Optimization Report

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Date: 21/08/2009

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# Report overview

This report helps you to optimize the web page "http://www.seo-report.ws/" for a high ranking on Google.com for the search term "seo report".

## Your web page



<http://www.seo-report.ws/>

Title: SEO Report | Search Engine Optimization Report | On-Site SEO

Description: SEO report, search engine optimization report service for an affordable seo optimization report for your web site for improved organic rankings using our quality seo reports.

## Your competitors for the search term "seo report" on Google.com



[http://www.googlerankings.com/ultimate\\_seo\\_tool.php](http://www.googlerankings.com/ultimate_seo_tool.php)

Title: Googlerankings Ultimate SEO tool - Keyword report - Googlerankings.com

Description: Check your position in the search engine of Google™ . We monitor your ranking for free, anytime, for any domain and keyword.



<http://www.urltrends.com/>

Title: SEO Reports, Website Ranking Reports and Organic Keyword Research by UrlTrends

Description: UrlTrends is a service that helps you track your marketing, perform competitive intelligence and get the data you need to make better domain purchases.



<http://www.highdots.com/website-ranking-checker/>

Title: OverZone Software - SEO Report

Description: OverZone Software Home Page



<http://www.webseoreport.com/>

Title: SEO Report,SEO Consultant,search engine optimisation report

Description: SEO Report,SEO Consultant,seo advice,search engine optimisation report, website report,optimisation, Increase rankings








<http://www.seoreport.com.au/>

Title: SEO Optimization Report - Search Engine Assessment For Your Site

Description: Our report provides provides a step-by-step action plan for your website to achieve top results.

Your competitors for the search term "seo report" on Google.com

6		<p><a href="http://seoreport.co.nz/">http://seoreport.co.nz/</a></p> <p>Title: SEO Report - Free SEO and Search engine optimisation reports.</p> <p>Description: Free SEO report to help you rank well on search engines! Designed for NZ web sites.</p>
7		<p><a href="http://www.theeasyseoreport.com/">http://www.theeasyseoreport.com/</a></p> <p>Title: The Easy SEO Report</p> <p>Description: The Easy SEO Report</p>
8		<p><a href="http://www.swamiseo.co.uk/seo-report.php">http://www.swamiseo.co.uk/seo-report.php</a></p> <p>Title: SEO Report, Meta tag Analysis, Keyword Optimization, Link Popularity, Ranking Report, Competitor Analysis   SwamiSEO</p> <p>Description: SwamiSEO SEO Report is comprehensive SEO Report with Meta tag Analysis, Keyword Optimization, Link report, Ranking Report, Competitor Analysis, Long Tail, Link Popularity, Webpage Optimization and Keyword Prominence</p>
9		<p><a href="http://www.localseoguide.com/iyp-seo-rankings-report-2009/">http://www.localseoguide.com/iyp-seo-rankings-report-2009/</a></p> <p>Title: IYP SEO Rankings Report 2009   Local SEO Guide</p> <p>Description: National IYPs (Internet Yellow Pages) have long been amongst the biggest benefactors of organic search engine traffic. The typical IYP has north of 15MM</p>
10		<p><a href="http://www.avenuewebmedia.com/seo-and-market-reports">http://www.avenuewebmedia.com/seo-and-market-reports</a></p> <p>Title: SEO and Market Reports   Avenue Web Media</p> <p>Description: [No meta description available.]</p>

Analyzed search terms

1. seo report
2. seo
3. report

Top 10 Ranking Requirements Score™

# 82%

The Top 10 Ranking Requirements Score™ of 82% means that the web page <http://www.seo-report.ws/> meets 82% of the requirements for a top 10 ranking on Google.com for the search term "seo report".

Note that some ranking factors cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor	Factors	Factors	Ranking Factors Performance
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## Search engine ranking factors performance

Importance	Passed	Failed
Essential:	17	3
Very Important:	6	3
Important:	35	2
Moderately Important:	36	5
Slightly Important:	23	3
Total:	117	16

## Table of contents

1. <a href="#">Report overview</a>	19. <a href="#">Keyword use in same site link URLs</a>
2. <a href="#">Keyword use in document title</a>	20. <a href="#">Keyword use in outbound link URLs</a>
3. <a href="#">Global link popularity of web site</a>	21. <a href="#">Keyword use in meta description</a>
4. <a href="#">Link texts of inbound links</a>	22. <a href="#">Number of trailing slashes in URL</a>
5. <a href="#">Keyword use in body text</a>	23. <a href="#">HTML validation of web page to W3C standards</a>
6. <a href="#">Age of web site</a>	24. <a href="#">Readability level of web page</a>
7. <a href="#">Keyword use in H1 headline texts</a>	25. <a href="#">Keyword use in meta keywords</a>
8. <a href="#">Keyword use in domain name</a>	26. <a href="#">Keyword use in the first sentence of the body text</a>
9. <a href="#">Keyword use in page URL</a>	27. <a href="#">Keyword use in HTML comments</a>
10. <a href="#">Links from social networks</a>	28. <a href="#">Search engine compatibility</a>
.	
11. <a href="#">Server speed</a>	29. <a href="#">Factors that could prevent your top ranking</a>
.	
12. <a href="#">Keyword use in H2-H6 headline texts</a>	30. <a href="#">Table: Number of keywords</a>
.	
13. <a href="#">Keyword use in IMG ALT attributes</a>	31. <a href="#">Table: Keyword density</a>
.	
14. <a href="#">Top level domain of web site</a>	32. <a href="#">Table: Keyword position</a>
.	
15. <a href="#">Keyword use in bold body text</a>	33. <a href="#">Table: Number of words</a>
.	
16. <a href="#">Number of visitors to the site</a>	34. <a href="#">Table: Number of characters</a>
.	
17. <a href="#">Keyword use in same site link texts</a>	35. <a href="#">Table: Ranking factors digest</a>
.	
18. <a href="#">Keyword use in outbound link texts</a>	
.	

# Keyword use in document title

## Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "seo report" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

### Their contents

Rank	Keyword use in document title
1	Googlerankings Ultimate <b>SEO</b> tool - Keyword <b>report</b> - Googlerankings.com
2	<b>SEO Reports</b> , Website Ranking <b>Reports</b> and Organic Keyword Research by UrlTrends
3	OverZone Software - <b>SEO Report</b>
4	<b>SEO Report</b> , <b>SEO</b> Consultant,search engine optimisation <b>report</b>
5	<b>SEO</b> Optimization <b>Report</b> - Search Engine Assessment For Your Site
6	<b>SEO Report</b> - Free <b>SEO</b> and Search engine optimisation <b>reports</b> .
7	The Easy <b>SEO Report</b>
8	<b>SEO Report</b> , Meta tag Analysis, Keyword Optimization, Link Popularity, Ranking <b>Report</b> , Competitor Analysis   Swami <b>SEO</b>
9	IYP <b>SEO</b> Rankings <b>Report</b> 2009   Local <b>SEO</b> Guide
10	<b>SEO</b> and Market <b>Reports</b>   Avenue Web Media

### Your contents

**SEO Report** | Search Engine Optimization **Report** | On-Site **SEO**

### Advice for your document title

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	18%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	2	OK	OK
Keyword density:	9% to 25%	18%	OK	OK

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	2	OK	OK
Keyword density:	11% to 25%	18%	OK	OK

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 4	4	OK	OK
Keyword density:	11% to 25%	18%	OK	OK

# Global link popularity of web site

## Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

### Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	Google.com	Yahoo.com
To Your Site:	n/a	0	0	0
To Site 1:	702	547	42	298
To Site 2:	1,134	46,200	650	66,441
To Site 3:	773	860	28	95
To Site 4:	n/a	948	2	53
To Site 5:	15	118	0	46
To Site 6:	n/a	260	2	12
To Site 7:	36	1,650	14	55
To Site 8:	222	178	6	11
To Site 9:	267	1,010	0	74
To Site 10:	70	990	14	24
Range:	15 to 1,134	118 to 46,200	14 to 650	11 to 66,441

### Advice for the global link popularity

None of the analyzed search engines returned a different domain that links to your web site "www.seo-report.ws". Try to get at least one web page from a different domain to link to your web page.

<<

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index.

<<

# Link texts of inbound links

## Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sampling of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

### Sampling of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
-------------	------------	----------------------------------

### Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "seo report" in their link texts. The more links to your web site contain "seo report" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

No inbound link texts have been found. Make sure that Google.com is able to access your web site and that Google.com has not banned your web site from its index.

<

<<

# Keyword use in body text

## Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

### Your contents

**SEO-Report.ws SEO Report** Search Engine Optimization **Reports** for your Web site Search engine optimization **reports (seo reports)** provide you with the opportunity to improve your web sites organic rankings in search engines. Our **seo reports** analyze your web site against the top 10 sites in any chosen search engine for your keyword string, click here to view an example **report!** The **report** can be compiled against all major search engines including Google, Yahoo, MSN and ASK. The results of the **report** allow you to alter on-site factors that influence the position of your web site in the search engine rankings.

If you are not on the first page for your keyword, you need to act fast and the **reports** provided by **SEO-Report.ws** help to achieve that goal. Our **reports** analyze and compare on-site optimization factors such as title and meta tags, the visible content of your pages, ALT IMAGE text, URLs and other on-site factors that search engines consider vital for positioning. Click here to view an overview of the **report** coverage. If you manage your own web site and haven't optimized your content, this **report** is vital. If your web site content is not optimized correctly, you will really struggle in the search engines no matter how many links you have.

To view a sample **report** created by **SEO-Report.ws**, click here ! Our **reports** can be run against any URL for the majority of the major search engines in most countries. For many on-site factors, changes can be made by you or your webmaster easily without the need for extensive coding knowledge. Each document contains information against each on-site factor that is examined. If you optimize your web page according to the results of the **report**, this should significantly improve your chances of achieving a higher position in the relevant search engine.

Home **Report** Overview Purchase Contact Us Make Money About Us | Contact Us | ©2009 **SEO-Report**

### Advice for your body text

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	3	OK	OK
Keyword density:	0% to 4%	2%	OK	OK
Number of words:	0 to 5,058	361	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 71	7	OK	OK
Keyword density:	0% to 6%	2%	OK	OK

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 59	20	OK	OK
Keyword density:	0% to 8%	6%	OK	OK

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 100	27	OK	OK
Keyword density:	0% to 7%	4%	OK	OK

# Age of web site

## Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

### Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	<a href="http://www.seo-report.ws/">http://www.seo-report.ws/</a>	n/a
1	<a href="http://www.googlerankings.com/ultimate_seo_tool.php">http://www.googlerankings.com/ultimate_seo_tool.php</a>	07 October 2003 (oldest domain)
2	<a href="http://www.urltrends.com/">http://www.urltrends.com/</a>	16 December 2004
3	<a href="http://www.highdots.com/website-ranking-checker/">http://www.highdots.com/website-ranking-checker/</a>	15 January 2005
4	<a href="http://www.webseoreport.com/">http://www.webseoreport.com/</a>	n/a
5	<a href="http://www.seoreport.com.au/">http://www.seoreport.com.au/</a>	n/a
6	<a href="http://seoreport.co.nz/">http://seoreport.co.nz/</a>	n/a
7	<a href="http://www.theeasyseoreport.com/">http://www.theeasyseoreport.com/</a>	03 February 2008 (newest domain)
8	<a href="http://www.swamiseo.co.uk/seo-report.php">http://www.swamiseo.co.uk/seo-report.php</a>	n/a
9	<a href="http://www.localseoquote.com/iyp-seo-rankings-report-2009/">http://www.localseoquote.com/iyp-seo-rankings-report-2009/</a>	n/a
10	<a href="http://www.avenuewebmedia.com/seo-and-market-reports">http://www.avenuewebmedia.com/seo-and-market-reports</a>	n/a
Range	07 October 2003 to 03 February 2008	

### Advice for the web site age

The web site age could not be determined. In general, the older your web site, the better it is for your rankings on Google.com. If you have a young web site, you must compensate by improving the other search engine ranking factors.

<

# Keyword use in H1 headline texts

## Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

## Your contents

### No. H1 Heading Text

1. **SEO-Report.ws**

## Advice for your H1 headline texts

### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "seo report" at least once but this is optional.	<
Keyword density:	0% to 57%	0%	You could increase the keyword density for the search term "seo report" but this is optional.	<

### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 43%	50%	The keyword density is too high. It should be 43% at maximum. Consider adding more text to lower the keyword density.	<<

### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 29%	50%	The keyword density is too high. It should be 29% at maximum. Consider adding more text to lower the keyword density.	<<

### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	2	OK	OK
Keyword density:	0% to 36%	50%	The keyword density for the keywords "seo" or "report" is too high. It should be 36% at maximum. Consider adding more text to lower the keyword density for these words.	<<

# Keyword use in domain name

## Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

### Their contents

Rank	Words In Domain Name	URL
1	googlerankings	<a href="http://www.googlerankings.com/ultimate_seo_tool.php">http://www.googlerankings.com/ultimate_seo_tool.php</a>
2	urltrends	<a href="http://www.urltrends.com/">http://www.urltrends.com/</a>
3	highdots	<a href="http://www.highdots.com/website-ranking-checker/">http://www.highdots.com/website-ranking-checker/</a>
4	webseoreport	<a href="http://www.webseoreport.com/">http://www.webseoreport.com/</a>
5	seoreport	<a href="http://www.seoreport.com.au/">http://www.seoreport.com.au/</a>
6	seoreport	<a href="http://seoreport.co.nz/">http://seoreport.co.nz/</a>
7	theeasyseoreport	<a href="http://www.theeasyseoreport.com/">http://www.theeasyseoreport.com/</a>
8	swamiseo	<a href="http://www.swamiseo.co.uk/seo-report.php">http://www.swamiseo.co.uk/seo-report.php</a>
9	localseoguide	<a href="http://www.localseoguide.com/iyp-seo-rankings-report-2009/">http://www.localseoguide.com/iyp-seo-rankings-report-2009/</a>
10	avenuewebmedia	<a href="http://www.avenuewebmedia.com/seo-and-market-reports">http://www.avenuewebmedia.com/seo-and-market-reports</a>

### Your contents

**seo report** (Domain name: "**seo-report.ws**")

### Advice for the domain name

The domain name seo-report.ws contains the search term "seo report". This is very good.

OK

# Keyword use in page URL

## Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

### Their contents

Rank	Words In Page URL	URL
1	ultimate <b>seo</b> tool	<a href="http://www.googlerankings.com/ultimate_seo_tool.php">http://www.googlerankings.com/ultimate_seo_tool.php</a>
2	[no words]	<a href="http://www.urltrends.com/">http://www.urltrends.com/</a>
3	website ranking checker	<a href="http://www.highdots.com/website-ranking-checker/">http://www.highdots.com/website-ranking-checker/</a>
4	[no words]	<a href="http://www.webseoreport.com/">http://www.webseoreport.com/</a>
5	[no words]	<a href="http://www.seoreport.com.au/">http://www.seoreport.com.au/</a>
6	[no words]	<a href="http://seoreport.co.nz/">http://seoreport.co.nz/</a>
7	[no words]	<a href="http://www.theeasyseoreport.com/">http://www.theeasyseoreport.com/</a>
8	<b>seo report</b>	<a href="http://www.swamiseo.co.uk/seo-report.php">http://www.swamiseo.co.uk/seo-report.php</a>
9	iyp <b>seo</b> rankings <b>report</b> 2009	<a href="http://www.localseoguide.com/iyp-seo-rankings-report-2009/">http://www.localseoguide.com/iyp-seo-rankings-report-2009/</a>
10	<b>seo</b> and market <b>reports</b>	<a href="http://www.avenuewebmedia.com/seo-and-market-reports">http://www.avenuewebmedia.com/seo-and-market-reports</a>

### Your contents

[no words] (no page URL because you analyzed your homepage)

### Advice for your page URL

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "seo report" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "seo report" but this is optional.	<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "report" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "report" but this is optional.	<

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "seo" or "report" at least once but this is optional.	<

## Advice for your page URL

### Search term: "seo report"

Keyword density:

0% to 50%

0% You could increase the keyword density for the keywords "seo" or "report" but this is optional.



# Links from social networks

## Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)			
	Del.icio.us	Digg	
To Your Site:	n/a		0
To Site 1:	0		4
To Site 2:	0		8
To Site 3:	0		3
To Site 4:	0		0
To Site 5:	n/a		0
To Site 6:	0		0
To Site 7:	0		0
To Site 8:	0		10
To Site 9:	0		12
To Site 10:	0		1
Range:	all 0		0 to 12

## Advice for the links from social networks

None of the selected social network sites found pages that link to your web site "www.seo-report.ws". Try to get at least one web page to link to your web page on these social networks.



# Server speed

## Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

### Server speed results

#### Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	1.58s	5.12s	2.11s	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1.58s to 5.12s

#### Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	fast: top 30%	slow: bottom 20%	average: top 45%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	slow: bottom 20% to fast: top 30%

### Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



# Keyword use in H2-H6 headline texts

## Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

### Your contents

No.	Heading Texts
1.	[H2] <b>SEO Report</b>
2.	[H3] Search Engine Optimization <b>Reports</b> for your Web site

### Advice for your H2-H6 headline texts

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 19%	18%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 13%	9%	OK	OK

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	2	OK	OK
Keyword density:	0% to 24%	18%	OK	OK

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	3	OK	OK
Keyword density:	0% to 15%	14%	OK	OK

# Keyword use in IMG ALT attributes

## Important

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

## Your contents

No.	Image Alt Attribute Text	Image File Name
1.	This site uses paypal	logo_footer_paypal.gif

## Advice for your IMG ALT attributes

### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "seo report" at least once but this is optional.	<
Keyword density:	0% to 133%	0%	You could increase the keyword density for the search term "seo report" but this is optional.	<

### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 67%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "report" at least once but this is optional.	<
Keyword density:	0% to 67%	0%	You could increase the keyword density for the search term "report" but this is optional.	<

### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	0	You could use one of the keywords "seo" or "report" at least once but this is optional.	<
Keyword density:	0% to 67%	0%	You could increase the keyword density for the keywords "seo" or "report" but this is optional.	<

# Top level domain of web site

## Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

## Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.ws	.com	.com	.com	.com	.com.au	.co.nz	.com	.co.uk	.com	.com

## Advice for the top level domain of your web site

Your web site URL [www.seo-report.ws](http://www.seo-report.ws) contains the country top level domain .ws. This can be advantageous for rankings in the country's local search results, but it can be disadvantageous for rankings in international search results.



# Keyword use in bold body text

## Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `<b>...</b>` or `<strong>...</strong>` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

## Their contents

Rank	Keyword use in bold body text
1	Ultimate <b>seo</b> Tool   Include the following: Word Filters Top Google Searches Googlerakings.com Website Diagnostics For <b>SEOs</b> : For Website Owners: Googlerankings.com is in no way affiliated, sponsored or in any way the property of or responsibility of Google.com.
2	Register Now
3	<b>SEO Report</b> comprehensive <b>SEO reports</b> Buy Now website ranking Link Popularity PageRank New Link Partners <b>SEO</b> articles much more! Powerful <b>SEO reports</b> for your website! Buy Now (Only 99.99 US \$) 90-days all regular monitoring you may be losing potential customers and sales to your competitors <b>SEO Report</b> is the comprehensive solution to all of your search engine monitoring needs: Instantly understand Free Trial Version Buy Now 90 days unconditional money-back guarantee Ranking = traffic = sales. » Windows 98 / ME / 2000 / XP / 2003 « OverZone Software
4	Search Engine Optimisation Forget about spending thousands of dollars on an <b>SEO</b> company. Its simple, when you have the right information and advice to make your informed business decisions online. Thats why we offer professional service and results for less investment. When you use <b>SEO</b> consultant <b>reports</b> , you can look forward to: <b>seo</b> quality Now 100% satisfaction guaranteed. Or your money back! We will e-mail the <b>report</b> within 24hrs
5	Greg & Sophie Warburton Aaron Morgan Barry Green Order <b>SEO Report</b> Now
6	<b>SEO Report</b> gives you free insight into your web sites search engine optimisation New Zealand
7	Make Money Online Article Directory Article Marketing Germany Tourism ungodly front-page rankings NO NO NO REAL REAL Support
8	[not used]
9	Rankings by Site Type % of Top 10 Rankings by Site Type 20 Popular Yellow Pages Categories Top 20 U.S. Cities Tags: Andrew Shotland's Top IYP <b>SEO</b> Rankings « Screenwerk Will Hanke David Sabel Shagun Vatsa Twitted by shagunvatsa Twitted by martijnbeijk Brett MiriamEllis Twitted by ConradJohnson Andrew Shotland jspats Tim Coleman IYP <b>SEO</b> Rankings <b>Report</b> 2009 ConradJohnson Matt McGee Andrew Shotland Brian Steven Brier Henry Chou Andrew Shotland Andrew Shotland Fox Krieger (ENN) IYP <b>SEO</b> Rankings <b>Report</b> 2009   Local <b>SEO</b> Guide « Keyword Research Master Clyde Wilson Darren W IYP <b>SEO</b> Rankings <b>Report</b> 2009   Local <b>SEO</b> Guide « Keyword Research Master rheinz Dave Oremland Andrew Shotland john andrews Andrew Shotland IYP <b>SEO</b> Rankings <b>Report</b> 2009   Local <b>SEO</b> Guide « <b>SEO</b> Nick Stamoulis john andrews Andrew Shotland Local Search James Andrew Shotland Top 10 items in <b>SEO</b> and SEM for the week of August 10 - 16   Rockin' <b>SEO</b> Blog - <b>SEO</b> Tools Mac <b>SEO</b> ranking of US IYPs across 274 cities in 2009   Net Magellan Ash Nallawalla Three Ways To Optimize Business For Local Search Via Online Newspapers Which Internet Yellow Pages Site Has The Best Rankings? Which Internet Yellow Pages Site Has The Best Rankings?   Search Engine Optimization & Internet Marketing ( <b>SEO</b> & SEM) Blog Chris Silver Smith Andrew Shotland Carolyn Price john andrews Andrew Shotland Ash Nallawalla Andrew Shotland Dan Andrew Shotland David Wogahn Bob Sommers Name Mail Website
10	Get both <b>reports</b> ( <b>SEO</b> and Market <b>reports</b> ) now for only \$249 . <b>report</b> request form Free Pro Website

## Your contents

Search engine optimization **reports** on-site optimization

## Advice for your bold body text

Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "seo report" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "seo report" but this is optional.	<

## Advice for your bold body text

### Search term: "seo report"

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	1	OK	OK
Keyword density:	0% to 20%	17%	OK	OK

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	1	OK	OK
Keyword density:	0% to 13%	8%	OK	OK

# Number of visitors to the site

## Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

### Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	<a href="http://www.seo-report.ws/">http://www.seo-report.ws/</a>	n/a
1	<a href="http://www.googlerankings.com/ultimate_seo_tool.php">http://www.googlerankings.com/ultimate_seo_tool.php</a>	Rank #19,089 (most visitors of the competitors)
2	<a href="http://www.urltrends.com/">http://www.urltrends.com/</a>	Rank #22,744
3	<a href="http://www.highdots.com/website-ranking-checker/">http://www.highdots.com/website-ranking-checker/</a>	Rank #24,234
4	<a href="http://www.webseoreport.com/">http://www.webseoreport.com/</a>	Rank #1,826,547 (least visitors of the competitors)
5	<a href="http://www.seoreport.com.au/">http://www.seoreport.com.au/</a>	Rank #1,671,023
6	<a href="http://seoreport.co.nz/">http://seoreport.co.nz/</a>	Rank #485,580
7	<a href="http://www.theeasyseoreport.com/">http://www.theeasyseoreport.com/</a>	Rank #429,290
8	<a href="http://www.swamiseo.co.uk/seo-report.php">http://www.swamiseo.co.uk/seo-report.php</a>	Rank #260,669
9	<a href="http://www.localseoquote.com/iyp-seo-rankings-report-2009/">http://www.localseoquote.com/iyp-seo-rankings-report-2009/</a>	Rank #49,793
10	<a href="http://www.avenuewebmedia.com/seo-and-market-reports">http://www.avenuewebmedia.com/seo-and-market-reports</a>	Rank #576,384
Range		19,089 to 1,826,547

### Advice for the number of visitors to your site

The number of visitors to [www.seo-report.ws](http://www.seo-report.ws) could not be determined. In general, the more visitors you have, the more advantageous it could be to your rankings on Google.com.



# Keyword use in same site link texts

## Moderately Important

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same site link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same site link text "Contact information".

### Your contents

No.	Same Site Link Text	Link URL
1.	click here to view an example <b>report!</b>	/seoreport.pdf
2.	Click here	/overview.php
3.	click here	/seoreport.pdf
4.	Home	/
5.	<b>Report</b> Overview	/overview.php
6.	Purchase	/purchase.php
7.	Contact Us	/contact.php
8.	[empty]	/
9.	About Us	/contact.php
10.	Contact Us	/contact.php

### Advice for your same site link texts

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "seo report" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "seo report" but this is optional.	<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 11%	13%	The keyword density is too high. It should be 11% at maximum. Consider adding more text to lower the keyword density.	<<

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 21	2	OK	OK
Keyword density:	0% to 14%	6%	OK	OK

# Keyword use in outbound link texts

## Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

### Your contents

No.	Outbound Link Text	Link URL
1.	Make Money	<a href="http://www.megavideo.ws">http://www.megavideo.ws</a>

### Advice for your outbound link texts

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "report" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "report" but this is optional.	<

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	0	You could use one of the keywords "seo" or "report" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the keywords "seo" or "report" but this is optional.	<

# Keyword use in same site link URLs

## Moderately Important

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.com.

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link URL "contact.htm".

### Your contents

No.	Same Site Link URL	Link Text
1.	<b>seoreport</b> [/seoreport.pdf]	click here to view an example report!
2.	overview [/overview.php]	Click here
3.	<b>seoreport</b> [/seoreport.pdf]	click here
4.	[empty] [/]	Home
5.	overview [/overview.php]	Report Overview
6.	purchase [/purchase.php]	Purchase
7.	contact [/contact.php]	Contact Us
8.	[empty] [/]	[empty]
9.	contact [/contact.php]	About Us
10.	contact [/contact.php]	Contact Us

### Advice for your same site link URLs

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	2	OK	OK
Keyword density:	0% to 143%	200%	The keyword density is too high. It should be 143% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 23	2	OK	OK
Keyword density:	0% to 71%	200%	The keyword density is too high. It should be 71% at maximum. Consider adding more text to lower the keyword density.	<<

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	2	OK	OK
Keyword density:	0% to 100%	200%	The keyword density is too high. It should be 100% at maximum. Consider adding more text to lower the keyword density.	<<

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 32	4	OK	OK
Keyword density:	0% to 71%	200%	The keyword density for the keywords "seo" or "report" is too high. It should be 71% at maximum. Consider adding more text to lower the keyword density for these words.	<<

# Keyword use in outbound link URLs

## Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your contents

No.	Outbound Link URL	Link Text
1.	www megavideo [http://www.megavideo.ws]	Make Money

### Advice for your outbound link URLs

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "seo report" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "seo report" but this is optional.	<

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 15%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "report" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "report" but this is optional.	<

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	0	You could use one of the keywords "seo" or "report" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the keywords "seo" or "report" but this is optional.	<

# Keyword use in meta description

## Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

### Their contents

Rank	Keyword use in meta description
1	Check your position in the search engine of Google™ . We monitor your ranking for free, anytime, for any domain and keyword.
2	UrlTrends is a service that helps you track your marketing, perform competitive intelligence and get the data you need to make better domain purchases.
3	OverZone Software Home Page
4	<b>SEO Report,SEO</b> Consultant, <b>seo</b> advice,search engine optimisation <b>report</b> , website <b>report</b> ,optimisation, Increase rankings
5	Our <b>report</b> provides provides a step-by-step action plan for your website to achieve top results.
6	Free <b>SEO report</b> to help you rank well on search engines! Designed for NZ web sites.
7	The Easy <b>SEO Report</b>
8	Swami <b>SEO SEO Report</b> is comprehensive <b>SEO Report</b> with Meta tag Analysis, Keyword Optimization, Link <b>report</b> , Ranking <b>Report</b> , Competitor Analysis, Long Tail, Link Popularity, Webpage Optimization and Keyword Prominence
9	National IYPs (Internet Yellow Pages) have long been amongst the biggest benefactors of organic search engine traffic. The typical IYP has north of 15MM
10	[not used]

### Your contents

**SEO report**, search engine optimization **report** service for an affordable **seo** optimization **report** for your web site for improved organic rankings using our quality **seo reports**.

### Advice for your meta description

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 50%	15%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 25%	12%	OK	OK

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 25%	15%	OK	OK

#### Keywords "seo" or "report"

## Advice for your meta description

Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	7	OK	OK
Keyword density:	0% to 25%	14%	OK	OK

# Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

## Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	0	1	0	0	0	0	0	1	0	0 to 1

## Advice for the number of trailing slashes in your web site URL

The URL [www.seo-report.ws](http://www.seo-report.ws) does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

# HTML validation of web page to W3C standards

## Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

### Validation results

	Validity
HTML:	no errors, valid <a href="http://validator.w3.org/check?uri=http://www.seo-report.ws/">http://validator.w3.org/check?uri=http://www.seo-report.ws/</a>
CSS:	no errors, valid <a href="http://jigsaw.w3.org/css-validator/validator?uri=http://www.seo-report.ws/">http://jigsaw.w3.org/css-validator/validator?uri=http://www.seo-report.ws/</a>

### Advice regarding the validity of your web site

Both the CSS code and the HTML code of your web page [www.seo-report.ws](http://www.seo-report.ws) is valid according to the W3C specifications. This means that Google.com does not have problems reading your web page.

OK

# Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

## Readability results

**Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)**

Your Site	1	2	3	4	5	6	7	8	9	10	Range
49	29	63	61	68	57	n/a	82	40	64	64	29 to 82

**Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)**

Your Site	1	2	3	4	5	6	7	8	9	10	Range
12	18	9	8	7	9	n/a	5	13	8	8	5 to 18

## Advice for the readability of your web site

The Flesch Reading Ease Score of your web page [www.seo-report.ws](http://www.seo-report.ws) is 49. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

<<

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

# Keyword use in meta keywords

## Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Their contents

Rank	Keyword use in meta keywords
1	ultimate, <b>seo</b> , tool, <b>seo-tool</b> , google, monitor, query, search, engine, position, rank, ranking, google.com, top, optimize, optimized, overture, yahoo, altavista, alltheweb, lycos, webmaster, promotion, resource, help
2	[not used]
3	Source Code Library, <b>SEO Report</b> , Style Studio, CSS Tab Designer, CSS Validator, PPC Keyword Generator, Code Export, OverZone, HighDots
4	<b>SEO Report</b> , Consultant, <b>seo</b> advice, search engine optimisation <b>report</b> , website <b>report</b> , optimisation, Increase rankings
5	<b>seo report</b> , search engine optimisation, optimization, <b>reports</b> , ranking, higher
6	[not used]
7	Search Engine Optimization is easy. These front-page Rankings with Google prove it. Learn how in this Free <b>SEO Report</b>
8	<b>SEO Report</b> , Meta tag, Keyword Density, Optimization, Description, Title, Body, Link, In page, Incoming, IMG ALT Attribute, competitor, Webpage optimization, Link Popularity, Keyword Prominence
9	citysearch, dexknows, facebook, google, insiderpages, local search, magic yellow, merchant circle, superpages, yahoo local, yellow pages, yellowbook, yellowbot, yellowpages.com, yelp
10	[not used]

### Your contents

**SEO report**, search engine optimization **report**, Search engine optimization **reports**, organic rankings, analyze your web site, on-site factors, on-site optimization, optimize your web page, search engine optimization service, superior on-site optimization, on-site content

### Advice for your meta keywords

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 22%	5%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	1	OK	OK
Keyword density:	0% to 14%	3%	OK	OK

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 22%	8%	OK	OK

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
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## Advice for your meta keywords

### Search term: "seo report"

Number of keywords:	0 to 5	4	OK	OK
Keyword density:	0% to 18%	5%	OK	OK

# Keyword use in the first sentence of the body text

## Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

## Their contents

Rank	Keyword use in the first sentence of the body text
1	Ultimate <b>Seo</b> Tool Enter the domain or URL of your website to see which are the words and phrases it uses most, and see a detailed <b>report</b> on their numbers and density Then press the Create Position <b>Report</b> button, and check your position for each of them URL of your website: http://
2	Monitoring 5,830,259 URL's Search Engine Ranking Trends / Tracking 445,544 keywords on 17,807,398 URLs Register Free   Retrieve Password   Resend Activation Email Enter a URL above, or to find URLs that are related to a certain subject, enter a search term.
3	Home Products Source Code Library Overview Screenshots Flash Demos Download Buy Now <b>SEO Report</b> Features and Benefits Supported Search Engines Compare Editions System Requirements Known Issues Screenshots Download Buy Now Style Studio Features and Benefits Screenshots Download Buy Now CSS Tab Designer PPC Keyword Generator Code Export Newsgroups Graphics Forums .NET Forums Databases Forums Download Order Support Contact Technical Support Lost Registration Key Search Contact Company About Us Privacy Policy Affiliate Program <b>SEO Report</b>
4	Home <b>SEO Report</b> How it Works ? About Us Contact
5	<b>SEO</b> Optimization <b>Report</b> - Get A Search Engine Optimisation <b>Report</b> home contact HOME <b>SEO REPORT</b> SAMPLE <b>REPORT</b> ORDER OTHER SERVICES CONTACT
6	[not used]
7	<b>SEO</b> is Easy and I'll Prove it!
8	Home <b>SEO SEO Report</b> PPC Organic <b>SEO</b> ECommerce <b>SEO</b> SMO Portfolio Clients Services SEM Internet Marketing Website Promotion Real Estate <b>SEO</b> Drupal <b>SEO</b> osCommerce <b>SEO</b> Joomla <b>SEO</b> Wordpress <b>SEO</b> Blog Promotion Directory Submission Google Top 10 Achievements <b>SEO Report</b> Portfolio Gifts to India Laptop Freelance Jobs Poker Sites <b>SEO Report</b>
9	LOC @ L <b>SEO</b> GUIDE LOCAL SEARCH ENGINE OPTIMIZATION & MARKETING MADE SIMPLE blog consulting services about contact Subscribe Local <b>SEO</b> Guide is Andrew Shotland 's blog on local search optimization, small business marketing & search engine optimization strategy.
10	FAQ Client Center Avenue Web Blog Web Development Online Marketing Portfolio About Us Contact Us <b>SEO</b> and Market <b>Reports</b> What is wrong with my website?

## Your contents

**SEO-Report.ws** **SEO Report** Search Engine Optimization **Reports** for your Web site

## Advice for your first sentence of the body text

### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 20%	17%	OK	OK

### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	2	OK	OK
Keyword density:	0% to 22%	17%	OK	OK

### Search term: "report"

## Advice for your first sentence of the body text

### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	3	OK	OK
Keyword density:	0% to 20%	25%	The keyword density is too high. It should be 20% at maximum. Consider adding more text to lower the keyword density.	<<

### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 14	5	OK	OK
Keyword density:	0% to 15%	21%	The keyword density for the keywords "seo" or "report" is too high. It should be 15% at maximum. Consider adding more text to lower the keyword density for these words.	<<

# Keyword use in HTML comments

## Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

### Your contents

No.	HTML Comment Text
1.	DW6
2.	Copyright 2005 Macromedia, Inc. All rights reserved.
3.	The structure of this file is exactly the same as 2col_rightNav.html; the only difference between the two is the stylesheet they use
4.	end masthead
5.	end content
6.	end navbar

### Advice for your HTML comments

#### Search term: "seo report"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Search term: "seo"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 35	0	You could use the search term "seo" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "seo" but this is optional.	<

#### Search term: "report"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

#### Keywords "seo" or "report"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 35	0	You could use one of the keywords "seo" or "report" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the keywords "seo" or "report" but this is optional.	<

## Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

### Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.seo-report.ws" contains 372 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "on-site content" of your Meta Keywords tag does not seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.	OK
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.seo-report.ws" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.seo-report.ws" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

# Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for [www.seo-report.ws](http://www.seo-report.ws) on Google.com.

## Advice

### Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "seo report"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "seo report"?

### Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

### Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

### Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

## Table: Number of keywords

Search term: "seo report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	0	1	1	1	0	1	1	1	0	0	0 to 1
Body Text:	3	0	4	9	6	2	0	0	14	0	2	0 to 14
H1 Texts:	0	0	0	0	1	0	0	0	2	0	0	0 to 2
Domain:	1	0	0	0	1	1	1	1	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	1	0	0	0 to 1
H2-H6 Texts:	1	0	1	0	1	0	3	0	3	0	0	0 to 3
IMG ALT:	0	0	0	8	2	1	0	2	1	0	0	0 to 8
Bold Text:	0	0	0	4	0	1	1	0	0	0	0	0 to 4
Same Texts:	0	0	2	2	3	2	0	0	2	0	0	0 to 3
Outb. Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
Same URLs:	2	0	2	0	16	5	0	0	3	0	0	0 to 16
Outb. URLs:	0	0	0	0	0	0	2	0	0	0	0	0 to 2
Meta Descr.:	2	0	0	0	1	0	1	1	2	0	0	0 to 2
Meta Keyw.:	1	0	0	1	1	1	0	1	1	0	0	0 to 1
First Sentence:	1	0	0	2	1	1	0	0	3	0	0	0 to 3
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	1	1	2	1	2	1	2	2	1	1 to 2
Body Text:	7	6	7	12	16	8	0	5	41	71	6	0 to 71
H1 Texts:	1	0	0	0	1	1	0	1	3	1	1	0 to 3
Domain:	1	0	0	0	1	1	1	1	1	1	0	0 to 1
Page URL:	0	1	0	0	0	0	0	0	1	1	1	0 to 1
H2-H6 Texts:	1	0	2	0	3	0	4	0	3	1	1	0 to 4
IMG ALT:	0	0	0	10	2	2	0	2	3	0	0	0 to 10
Bold Text:	0	2	0	5	3	1	1	0	0	14	1	0 to 14
Same Texts:	0	4	2	2	5	3	0	0	19	17	1	0 to 19
Outb. Texts:	0	0	0	0	0	1	0	0	3	15	0	0 to 15
Same URLs:	2	3	2	10	16	5	0	0	23	19	2	0 to 23
Outb. URLs:	0	0	0	0	0	1	2	0	9	12	0	0 to 12
Meta Descr.:	3	0	0	0	3	0	1	1	3	0	0	0 to 3
Meta Keyw.:	1	2	0	1	2	1	0	1	1	0	0	0 to 2
First Sentence:	2	1	0	2	1	2	0	1	11	2	1	0 to 11
HTML Comm.:	0	0	0	0	0	0	0	0	0	35	0	0 to 35

Search term: "report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	2	1	2	1	2	1	2	1	1	1 to 2
Body Text:	20	2	25	10	13	9	0	0	59	21	22	0 to 59

## Table: Number of keywords

Search term: "seo report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
H1 Texts:	1	0	0	0	1	2	0	0	2	0	1	0 to 2
Domain:	1	0	0	0	1	1	1	1	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	0	0	1	1	1	0 to 1
H2-H6 Texts:	2	0	4	0	3	0	3	0	14	1	5	0 to 14
IMG ALT:	0	0	0	8	2	4	0	2	1	0	0	0 to 8
Bold Text:	1	0	0	4	2	1	1	0	0	4	3	0 to 4
Same Texts:	2	0	6	2	4	4	0	0	2	1	3	0 to 6
Outb. Texts:	0	0	0	0	0	1	0	0	0	4	0	0 to 4
Same URLs:	2	0	6	0	16	5	1	0	3	2	4	0 to 16
Outb. URLs:	0	0	0	0	0	0	2	0	0	2	0	0 to 2
Meta Descr.:	4	0	0	0	3	1	1	1	4	0	0	0 to 4
Meta Keyw.:	3	0	0	1	3	2	0	1	1	0	0	0 to 3
First Sentence:	3	2	0	2	1	4	0	0	3	0	1	0 to 4
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Keywords "seo" or "report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	4	2	3	2	4	2	4	2	4	3	2	2 to 4
Body Text:	27	8	32	22	29	17	0	5	100	92	28	0 to 100
H1 Texts:	2	0	0	0	2	3	0	1	5	1	2	0 to 5
Domain:	2	0	0	0	2	2	2	2	1	1	0	0 to 2
Page URL:	0	1	0	0	0	0	0	0	2	2	2	0 to 2
H2-H6 Texts:	3	0	6	0	6	0	7	0	17	2	6	0 to 17
IMG ALT:	0	0	0	18	4	6	0	4	4	0	0	0 to 18
Bold Text:	1	2	0	9	5	2	2	0	0	18	4	0 to 18
Same Texts:	2	4	8	4	9	7	0	0	21	18	4	0 to 21
Outb. Texts:	0	0	0	0	0	2	0	0	3	19	0	0 to 19
Same URLs:	4	3	8	10	32	10	1	0	26	21	6	0 to 32
Outb. URLs:	0	0	0	0	0	1	4	0	9	14	0	0 to 14
Meta Descr.:	7	0	0	0	6	1	2	2	7	0	0	0 to 7
Meta Keyw.:	4	2	0	2	5	3	0	2	2	0	0	0 to 5
First Sentence:	5	3	0	4	2	6	0	1	14	2	2	0 to 14
HTML Comm.:	0	0	0	0	0	0	0	0	0	35	0	0 to 35

## Table: Keyword density

Search term: "seo report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	18%	0%	18%	50%	25%	0%	22%	50%	13%	0%	0%	0% to 50%
Body Text:	2%	0%	1%	4%	3%	1%	0%	0%	4%	0%	0%	0% to 4%
H1 Texts:	0%	0%	0%	0%	6%	0%	0%	0%	57%	0%	0%	0% to 57%
Domain:	100%	0%	0%	0%	100%	100%	100%	100%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0% to 100%
H2-H6 Texts:	18%	0%	6%	0%	3%	0%	19%	0%	10%	0%	0%	0% to 19%
IMG ALT:	0%	0%	0%	24%	57%	15%	0%	133%	20%	0%	0%	0% to 133%
Bold Text:	0%	0%	0%	11%	0%	17%	14%	0%	0%	0%	0%	0% to 17%
Same Texts:	0%	0%	5%	7%	9%	11%	0%	0%	5%	0%	0%	0% to 11%
Outb. Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Same URLs:	200%	0%	15%	0%	89%	143%	0%	0%	7%	0%	0%	0% to 143%
Outb. URLs:	0%	0%	0%	0%	0%	0%	21%	0%	0%	0%	0%	0% to 21%
Meta Descr.:	15%	0%	0%	0%	13%	0%	13%	50%	14%	0%	0%	0% to 50%
Meta Keyw.:	5%	0%	0%	11%	14%	22%	0%	10%	8%	0%	0%	0% to 22%
First Sentence:	17%	0%	0%	5%	20%	10%	0%	0%	12%	0%	0%	0% to 20%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	18%	14%	9%	25%	25%	11%	22%	25%	13%	22%	13%	9% to 25%
Body Text:	2%	3%	1%	2%	4%	3%	0%	2%	6%	1%	1%	0% to 6%
H1 Texts:	50%	0%	0%	0%	3%	11%	0%	14%	43%	20%	13%	0% to 43%
Domain:	50%	0%	0%	0%	100%	100%	100%	100%	100%	100%	0%	0% to 100%
Page URL:	0%	33%	0%	0%	0%	0%	0%	0%	50%	20%	25%	0% to 50%
H2-H6 Texts:	9%	0%	6%	0%	4%	0%	13%	0%	5%	2%	2%	0% to 13%
IMG ALT:	0%	0%	0%	15%	29%	15%	0%	67%	30%	0%	0%	0% to 67%
Bold Text:	0%	7%	0%	7%	5%	8%	7%	0%	0%	6%	7%	0% to 8%
Same Texts:	0%	13%	2%	4%	8%	8%	0%	0%	25%	9%	1%	0% to 25%
Outb. Texts:	0%	0%	0%	0%	0%	11%	0%	0%	9%	10%	0%	0% to 11%
Same URLs:	200%	27%	8%	6%	44%	71%	0%	0%	26%	6%	3%	0% to 71%
Outb. URLs:	0%	0%	0%	0%	0%	14%	14%	0%	15%	7%	0%	0% to 15%
Meta Descr.:	12%	0%	0%	0%	20%	0%	6%	25%	11%	0%	0%	0% to 25%
Meta Keyw.:	3%	8%	0%	5%	14%	11%	0%	5%	4%	0%	0%	0% to 14%
First Sentence:	17%	2%	0%	3%	10%	10%	0%	14%	22%	5%	4%	0% to 22%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	8%	0%	0% to 8%

Search term: "report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	18%	14%	18%	25%	25%	11%	22%	25%	13%	11%	13%	11% to 25%
Body Text:	6%	1%	2%	2%	3%	3%	0%	0%	8%	0%	2%	0% to 8%

## Table: Keyword density

Search term: "seo report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
H1 Texts:	50%	0%	0%	0%	3%	22%	0%	0%	29%	0%	13%	0% to 29%
Domain:	50%	0%	0%	0%	100%	100%	100%	100%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	50%	20%	25%	0% to 50%
H2-H6 Texts:	18%	0%	11%	0%	4%	0%	9%	0%	24%	2%	11%	0% to 24%
IMG ALT:	0%	0%	0%	12%	29%	31%	0%	67%	10%	0%	0%	0% to 67%
Bold Text:	17%	0%	0%	6%	3%	8%	7%	0%	0%	2%	20%	0% to 20%
Same Texts:	13%	0%	7%	4%	6%	11%	0%	0%	3%	1%	4%	0% to 11%
Outb. Texts:	0%	0%	0%	0%	0%	11%	0%	0%	0%	3%	0%	0% to 11%
Same URLs:	200%	0%	23%	0%	44%	71%	100%	0%	3%	1%	7%	0% to 100%
Outb. URLs:	0%	0%	0%	0%	0%	0%	14%	0%	0%	1%	0%	0% to 14%
Meta Descr.:	15%	0%	0%	0%	20%	6%	6%	25%	14%	0%	0%	0% to 25%
Meta Keyw.:	8%	0%	0%	5%	21%	22%	0%	5%	4%	0%	0%	0% to 22%
First Sentence:	25%	4%	0%	3%	10%	20%	0%	0%	6%	0%	4%	0% to 20%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Keywords "seo" or "report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	18%	14%	14%	25%	25%	11%	22%	25%	13%	17%	13%	11% to 25%
Body Text:	4%	2%	1%	2%	3%	3%	0%	1%	7%	1%	2%	0% to 7%
H1 Texts:	50%	0%	0%	0%	3%	17%	0%	7%	36%	10%	13%	0% to 36%
Domain:	50%	0%	0%	0%	100%	100%	100%	100%	50%	50%	0%	0% to 100%
Page URL:	0%	17%	0%	0%	0%	0%	0%	0%	50%	20%	25%	0% to 50%
H2-H6 Texts:	14%	0%	8%	0%	4%	0%	11%	0%	15%	2%	7%	0% to 15%
IMG ALT:	0%	0%	0%	14%	29%	23%	0%	67%	20%	0%	0%	0% to 67%
Bold Text:	8%	3%	0%	6%	4%	8%	7%	0%	0%	4%	13%	0% to 13%
Same Texts:	6%	6%	5%	4%	7%	10%	0%	0%	14%	5%	3%	0% to 14%
Outb. Texts:	0%	0%	0%	0%	0%	11%	0%	0%	5%	6%	0%	0% to 11%
Same URLs:	200%	14%	15%	3%	44%	71%	50%	0%	15%	3%	5%	0% to 71%
Outb. URLs:	0%	0%	0%	0%	0%	7%	14%	0%	7%	4%	0%	0% to 14%
Meta Descr.:	14%	0%	0%	0%	20%	3%	6%	25%	13%	0%	0%	0% to 25%
Meta Keyw.:	5%	4%	0%	5%	18%	17%	0%	5%	4%	0%	0%	0% to 18%
First Sentence:	21%	3%	0%	3%	10%	15%	0%	7%	14%	3%	4%	0% to 15%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	0% to 4%

## Table: Keyword position

Search term: "seo report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	n/a	1	21	1	n/a	1	10	1	n/a	n/a	n/a to 21
Body Text:	15	n/a	2,254	92	6	84	n/a	n/a	10	n/a	3,001	n/a to 3,001
H1 Texts:	n/a	n/a	n/a	n/a	174	n/a	n/a	n/a	1	n/a	n/a	n/a to 174
Domain:	1	n/a	n/a	n/a	4	1	1	8	n/a	n/a	n/a	n/a to 8
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a to 1
H2-H6 Texts:	6	n/a	82	n/a	351	n/a	6	n/a	304	n/a	n/a	n/a to 351
IMG ALT:	n/a	n/a	n/a	54	23	95	n/a	5	78	n/a	n/a	n/a to 95
Bold Text:	n/a	n/a	n/a	1	n/a	56	1	n/a	n/a	n/a	n/a	n/a to 56
Same Texts:	n/a	n/a	143	82	5	16	n/a	n/a	8	n/a	n/a	n/a to 143
Outb. Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Same URLs:	1	n/a	182	n/a	23	18	n/a	n/a	4	n/a	n/a	n/a to 182
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	n/a	26	n/a	n/a	n/a	n/a	n/a to 26
Meta Descr.:	1	n/a	n/a	n/a	1	n/a	6	10	10	n/a	n/a	n/a to 10
Meta Keyw.:	1	n/a	n/a	22	1	1	n/a	108	1	n/a	n/a	n/a to 108
First Sentence:	15	n/a	n/a	85	6	85	n/a	n/a	10	n/a	n/a	n/a to 85
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "seo"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	25	1	21	1	1	1	10	1	5	1	1 to 25
Body Text:	1	10	1,550	92	6	1	n/a	1	6	7	98	n/a to 1,550
H1 Texts:	1	n/a	n/a	n/a	174	1	n/a	1	1	9	1	n/a to 174
Domain:	1	n/a	n/a	n/a	4	1	1	8	6	6	n/a	n/a to 8
Page URL:	n/a	10	n/a	n/a	n/a	n/a	n/a	n/a	1	5	1	n/a to 10
H2-H6 Texts:	6	n/a	51	n/a	55	n/a	6	n/a	304	159	69	n/a to 304
IMG ALT:	n/a	n/a	n/a	54	23	1	n/a	5	6	n/a	n/a	n/a to 54
Bold Text:	n/a	10	n/a	1	76	56	1	n/a	n/a	145	19	n/a to 145
Same Texts:	n/a	184	143	82	5	16	n/a	n/a	5	9	165	n/a to 184
Outb. Texts:	n/a	n/a	n/a	n/a	n/a	13	n/a	n/a	78	106	n/a	n/a to 106
Same URLs:	1	108	182	731	23	18	n/a	n/a	1	344	160	n/a to 731
Outb. URLs:	n/a	n/a	n/a	n/a	n/a	1	26	n/a	88	74	n/a	n/a to 88
Meta Descr.:	1	n/a	n/a	n/a	1	n/a	6	10	6	n/a	n/a	n/a to 10
Meta Keyw.:	1	10	n/a	22	1	1	n/a	108	1	n/a	n/a	n/a to 108
First Sentence:	1	10	n/a	85	6	1	n/a	1	6	9	98	n/a to 98
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	98	n/a	n/a to 98

Search term: "report"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	5	44	5	25	5	18	5	14	5	18	16	5 to 44
Body Text:	5	131	275	96	10	18	n/a	n/a	14	1,865	113	n/a to 1,865



## Table: Number of words

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11	7	11	4	8	9	9	4	15	9	8	4 to 15
Body Text:	361	206	1,133	506	454	293	0	265	773	5,058	905	0 to 5,058
H1 Texts:	2	0	0	0	32	9	0	7	7	5	8	0 to 32
Domain:	2	1	1	1	1	1	1	1	1	1	1	all 1
Page URL:	0	3	0	3	0	0	0	0	2	5	4	0 to 5
H2-H6 Texts:	12	0	47	17	86	0	37	0	73	57	54	0 to 86
IMG ALT:	4	10	5	76	10	17	2	5	16	17	6	2 to 76
Bold Text:	7	38	2	93	70	12	15	19	0	236	18	0 to 236
Same Texts:	21	53	115	93	78	47	4	3	126	386	92	3 to 386
Outb. Texts:	2	8	1	8	3	10	2	9	43	192	1	1 to 192
Same URLs:	8	32	60	217	57	19	3	1	138	436	83	1 to 436
Outb. URLs:	2	4	7	31	4	8	14	9	73	210	2	2 to 210
Meta Descr.:	26	22	24	4	15	17	16	4	28	24	0	0 to 28
Meta Keyw.:	37	26	0	19	14	9	0	20	24	20	0	0 to 26
First Sentence:	12	52	47	74	10	20	0	7	50	39	25	0 to 74
HTML Comm.:	37	0	0	65	6	3	0	10	37	472	0	0 to 472

## Table: Number of characters

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	60	70	78	30	59	64	61	19	116	46	41	19 to 116
Body Text:	2,124	1,317	6,347	3,141	2,737	1,778	0	1,428	4,709	29,438	5,410	0 to 29,438
H1 Texts:	13	0	0	0	183	65	0	30	35	17	44	0 to 183
Domain:	10	14	9	8	12	9	9	16	8	13	14	8 to 16
Page URL:	0	17	0	23	0	0	0	0	10	28	22	0 to 28
H2-H6 Texts:	72	0	296	93	512	0	216	0	425	340	323	0 to 512
IMG ALT:	21	91	35	452	52	123	15	24	113	110	38	15 to 452
Bold Text:	54	253	12	532	432	69	91	113	0	1,439	95	0 to 1,439
Same Texts:	115	368	726	603	450	268	20	20	845	2,288	583	20 to 2,288
Outb. Texts:	10	47	8	49	21	66	10	72	223	1,190	7	7 to 1,190
Same URLs:	63	222	520	1,354	346	102	19	10	989	3,145	576	10 to 3,145
Outb. URLs:	13	24	55	128	27	72	74	67	507	1,473	15	15 to 1,473
Meta Descr.:	174	124	151	27	118	96	83	19	215	153	0	0 to 215
Meta Keyw.:	269	192	0	134	115	78	0	117	192	168	0	0 to 192
First Sentence:	77	281	257	538	47	137	0	30	332	260	150	0 to 538
HTML Comm.:	220	0	0	511	38	19	0	72	300	4,443	0	0 to 4,443

## Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
<b>Number of inbound links according to these search engines (the more the better)</b>												
Alexa:	0	702	1k	773	0	15	0	36	222	267	70	0 to 1k
AllTheWeb (preset settings):	0	547	46k	860	948	118	260	2k	178	1k	990	118 to 46k
Google.com :	0	42	650	28	2	0	2	14	6	0	14	0 to 650
Yahoo.com:	0	298	66k	95	53	46	12	55	11	74	24	11 to 66k
<b>Links from social networks (the more the better)</b>												
Del.icio.us:	n/a	0	0	0	0	n/a	0	0	0	0	0	all 0
Digg:	0	4	8	3	0	0	0	0	10	12	1	0 to 12
<b>Other ranking factors results (the older or the lower the better)</b>												
Web Site Age:	n/a	Oct 2003	Dec 2004	Jan 2005	n/a	n/a	n/a	Feb 2008	n/a	n/a	n/a	Oct 2003 to Feb 2008
Server Speed:	n/a	1.58s	5.12s	2.11s	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1.58s to 5.12s
Alexa Traffic Rank:	n/a	19k	23k	24k	1,827k	1,671k	486k	429k	261k	50k	576k	19k to 1,827k